

registration form

Name: _____

(Informal Name/nickname for badge) _____

Position/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

CONFERENCE FEES:

VENDOR	Early Bird Discount through May 15	After May 15
Member:	\$1,900	\$2,200
Non-member:	\$2,200	\$2,500

An individual that sells or distributes products and/or services.

CONSULTANT

Member:	\$1,700	\$2,000
Non-member:	\$2,000	\$2,300

An individual that provides professional advice or consulting services for a fee.

END USER

Member:	\$1,200	\$1,400
Non-member:	\$1,400	\$1,700

An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.

An individual that can be considered as an End User or a Vendor will be classified as a Vendor.

An individual that can be considered as an End User or a Consultant will be classified as a Consultant.

CONFERENCE BOOK OR MOBILE APP?

In an effort to become paperless, 7x24 Exchange is offering attendees the option of receiving printed materials in the traditional format of a bound conference book or the use of our mobile app which will be available on all mobile devices and tablets. Due to print deadlines, the mobile app will be the only option for attendees registering after May 15th.

If nothing is selected the Mobile App will be the default choice.

(Please check one)

I would like to receive the traditional conference book

I will use the Mobile App

PAYMENT METHOD:

Check enclosed

Charge (check one)

American Express Visa MasterCard Discover

Card Number:

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Exp. Date:

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Name (as it appears on the card) _____

Signature _____

Promotion Code:

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DO YOU PLAN TO ATTEND?

SUNDAY 2:00 P.M. – 3:00 P.M.

Fire Suppression in the Data Center Yes No

SUNDAY 4:00 P.M. – 5:00 P.M.

Data, Data Everywhere and Not a Chance to Think Yes No

SUNDAY 6:00 P.M. – 9:00 P.M.

Sunday Evening's Welcome Reception Yes No

If yes, do you plan to bring a guest? Yes No

Name of guest: _____

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Spouse/Guest Tour, Tuesday Sponsored Event and Wednesday Morning Breakfast.

MONDAY 10:00 A.M. – 4:00 P.M.

Guest/Spouse Shopping Shuttle Yes No

MONDAY 3:30 P.M. CONCURRENT BREAKOUT SESSIONS

Breakout A: Performance Optimized Data Center Yes No

Breakout B: Extending ITAM to a Colocation Data Center Yes No

Breakout C: Phased Data Center Deployments Yes No

TUESDAY 3:30 P.M. CONCURRENT BREAKOUT SESSIONS

Breakout A: Network Switching Killing Power Efficiency? Yes No

Breakout B: Myths of Data Center Containment Yes No

Breakout C: Data Center Water Energy Recovery Yes No

TUESDAY 7:00 P.M. – 11:00 P.M.

SPONSORED EVENT: An Evening at Universal Orlando® Yes No

If yes, do you plan to bring a guest? Yes No

Name of guest: _____

Do you wish to receive membership information? Yes No

The conference registration fee covers conference sessions and activities, handout materials or mobile app, Welcome Reception, Sponsored Event, lunches and breakfasts on Monday, Tuesday and Wednesday. Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations. The dress code is business casual. Cancellations received by May 8th will be refunded, less a \$200 handling fee. There will be no refunds after May 8th. However, substitutions of company participants may be made at any time.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

We reserve the right to modify the registration if the incorrect fee is selected.

RETURN THIS FORM TO: 7x24 Exchange

322 Eighth Avenue, Suite 202, New York, NY 10001

Phone 646-486-3818 • Fax: 212-645-1147

Registration is also available online at www.7x24exchange.org