

Name: _____

(Informal Name/nickname for badge) _____

Position/Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____

CONFERENCE FEES:

VENDOR	Early Bird Discount through MAY 20 th	After MAY 20 th
Member:	\$1,900	\$2,200
Non-member:	\$2,200	\$2,500

An individual that sells or distributes products and/or services.

CONSULTANT		
Member:	\$1,700	\$2,000
Non-member:	\$2,000	\$2,300

An individual that provides professional advice or consulting services for a fee.

END USER		
Member:	\$1,400	\$1,600
Non-member:	\$1,600	\$1,900

An individual that operates or maintains mission critical technology and enterprise information infrastructures for internal use.

** An individual that can be considered as an End User or a Vendor will be classified as a Vendor.*

** An individual that can be considered as an End User or a Consultant will be classified as a Consultant.*

We reserve the right to modify the registration fee without notice if incorrect fee is selected.

CONFERENCE BOOK OR MOBILE APP?

In an effort to become paperless, 7x24 Exchange is offering attendees the option of receiving printed materials in the traditional format of a bound conference book or the use of our mobile app which will be available on all mobile devices and tablets. Due to print deadlines, the mobile app will be the only option for attendees registering after MAY 20th.

If nothing is selected the Mobile App will be the default choice.
(Please check one)

I would like to receive the traditional conference book

I will use the Mobile App

PAYMENT METHOD:

Check enclosed

Charge (check one)

American Express Visa MasterCard Discover

Card Number: _____ Exp. Date: _____

Name (as it appears on the card) _____

Signature _____

Promotion Code: _____

Please Return this form to: **7x24 Exchange International**
322 Eighth Avenue, Suite 702, New York, NY 10001
Phone 646-486-3818 | Fax 212-645-1147
Email conferences@7x24exchange.org
Register online at www.7x24exchange.org

DO YOU PLAN TO ATTEND?

SUNDAY 2:30 P.M. – 4:00 P.M.

NFPA 70E – Financial Implications for Non-compliance Yes No

SUNDAY 6:00 P.M. – 9:00 P.M.

Sunday Evening’s Welcome Reception Yes No

If yes, do you plan to bring a guest? Yes No

Name of guest:

A guest is a spouse/significant other or an adult child (18 and over) who is not in an industry related occupation. Co-workers or associates in the industry may not use the guest registration category and are required to submit a separate registration form. Only one guest is permitted for each paid registration. Guests are invited to attend the Welcome Reception, Monday Morning Keynote, Spouse/Guest Tour, Tuesday Sponsored Event and Wednesday Morning Breakfast.

MONDAY 10:00 A.M. – 4:00 P.M.

Guest/Spouse Shopping Shuttle Yes No

MONDAY 3:00 P.M. CONCURRENT BREAKOUT SESSIONS

A: SICS ICE – A Data Center Research Facility in the Nordics Yes

B: Laying the Foundation for Hybrid IT Yes

C: 7 Practical Steps to Approaching Cyber & Physical Security Yes

TUESDAY 3:30 P.M. CONCURRENT BREAKOUT SESSIONS

A: Forget DCIM – Data Center Lifecycle Management Yes

B: The Value Engineered Colocation Strategy Yes

C: Smoke Detection in High Airflow Data Centers Yes

TUESDAY 6:00 P.M. – 9:00 P.M.

Sponsored Event: A NIGHT IN OLD HAVANA Yes No

If yes, do you plan to bring a guest? Yes No

Name of guest: (Please refer to guest policy above)

Do you wish to receive membership information? Yes No

The conference registration fee covers conference sessions and activities, handout materials or mobile app, Welcome Reception, Sponsored Event, lunches and breakfasts on Monday, Tuesday and Wednesday. Participants are responsible for all other expenses, including guest meals, transportation and hotel accommodations. The dress code is business casual. Cancellations received by May 20th will be refunded, less a \$200 handling fee. There will be no refunds after May 20th. However, substitutions of company participants may be made at any time.

All applications for registration are subject to review by 7x24 Exchange for accuracy and completeness prior to being accepted. We may contact you for further information.

2016 SPRING CONFERENCE
REGISTRATION FORM