2014 Marks the 25th Anniversary of 7x24 Exchange International

For Immediate Release

November 7, 2014 – 7x24 Exchange International, recognized as the leading knowledge exchange for those who design, build, operate and maintain mission-critical information infrastructures and the primary resource for valuable information within the mission critical industry, is pleased to announce the association's 25th Anniversary.

Founded in 1989 as the Uninterruptible Uptime Users Group (UUUG), 7x24 Exchange's goal is to improve end-to-end reliability by promoting dialogue among mission critical industry professionals through national conferences, local chapter events, the 7x24 Exchange Magazine and website. The organization has evolved from just 16 members at its inception to now 458 members and from 38 attendees at the first conference to a record 820 in 2013. Thanks to the vision of its founders and the leadership of past presidents, 7x24 Exchange celebrated its success at the 2014 Fall Conference in Phoenix, Arizona last week. The Chairman & CEO of 7x24 Exchange International, Bob Cassiliano, personally thanked the organization's founders and past presidents for their dedication to the Mission Critical Industry and their contribution to the organization.

From left to right: David Schirmacher, Current President; John Jackson, Founder; Frank Gialanella, Founder; Paul Fox, Founder; Bob Cassiliano, Chairman & CEO; Dennis Cronin, Founder; David Sjogren, Past President & Bill Leedecke, Past President. Founders not present include Ken Brill (dec), Alan Freedman (dec) and Howard Levison.

"We have made tremendous progress over the last 25 years. The organization would not be where it is today without the vision and dedication of the founders and past presidents." said Bob Cassiliano, Chairman & CEO of 7x24 Exchange International.

In keeping with its culture of social responsibility 7x24 Exchange donated $10,000 to the Wounded Warrior Project in honor of its 25th Anniversary. The Wounded Warrior Project provides unique, direct programs and services to meet the needs of injured service members.

From left to right: Bob Cassiliano, John Jackson, Frank Gialanella, Paul Fox, Dennis Cronin & Kelly Vitolo

The Fall Conference ended in 7x24 Exchange style with a Rock 'n' Roll Anniversary BBQ and concert by *The Greatest Hits on Earth Live!* ® and the artists who made them famous featuring John Cafferty & Michael "Tunes" Antunes of *The Beaver Brown Band*; John Elefante of *Kansas*, Skip Martin of *Cool and the Gang* and *The Dazz Band* and Wally Palmer of *The Romantics*.

The 7x24 Exchange is committed to its members and continues to focus on what it takes to successfully lead the industry through today's changing landscape. Future conferences will provide a forum where leaders can productively interact and generate new ideas to help conference attendees and member companies thrive in the 21st century.

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About 7x24 Exchange International

7x24 Exchange International, founded in 1989, is the leading knowledge exchange for those who design, build, operate and maintain mission-critical enterprise information infrastructures and the primary resource for valuable information within the mission critical industry. 7x24 Exchange's goal is to improve end-to-end reliability by promoting dialogue among these groups through conferences, membership, and the 7x24 Magazine. Additional information can be found at http://www.7x24exchange.org.

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