

# Call for Articles

Fall 2017 Magazine Editorial Deadline: June 30, 2017

## Author/Article Information:

Author: \_\_\_\_\_  
Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
e-mail: \_\_\_\_\_



Proposed Article Title: \_\_\_\_\_

Send complete article w/ this application by June 30, 2017 to [tara@7x24exchange.org](mailto:tara@7x24exchange.org)

## EDITORIAL GUIDELINES

**Manuscript specifications:** Feature articles vary in length from 500 to 2,000 words. All articles must be received by the deadline to be considered for a specific issue. Material submitted after the deadline will be considered for the following issue.

**Bylines:** All articles should include the author's name, title, affiliation and e-mail address. Photos of authors are never used. We do not pay authors for contributions.

**Graphics:** Authors are encouraged to submit images and charts, graphs, or other illustration that will help readers understand the process being described, though it does not guarantee the graphics will be used with the article. Submit all charts, graphs, and other artwork separately in their native files; do not incorporate them in the body of the article. Indicate caption material separately. We reserve the right to publish submitted visuals.

**Editorial Procedures:** All articles are reviewed for suitability. Accepted materials are then edited for grammar and to conform with our editorial style. All attempts are made to preserve the author's writing style, however, we have the right to edit for style, clarity, and to fit space allotments, and to make final selection on headlines, subheads, and graphic treatment. Manuscript submission implies author agreement with 7x24 Exchange's Editorial Policies. User, vendor and consultant participation in 7x24 Exchange Magazine is acknowledged and encouraged. However, in keeping with 7x24 Exchange's mission, articles must be educational, not promotional, in tone and content. The group is primarily driven by user interest; overt selling is inappropriate and must be avoided.

**Copyright:** We require first serial rights for submitted articles. This means the author(s) grant us the right to publish the article for the first time. We also request permission for electronic distribution on 7x24 Exchange's web site, [www.7x24exchange.org](http://www.7x24exchange.org).

**Disclaimer:** The responsibility for accuracy remains with the author. The opinions and information in bylined articles in this publication are those of the authors and do not necessarily reflect those of the Officers and Board of Directors of 7x24 Exchange.